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[PROGRAMS] Project Support

Please read the attachments carefully. They include the Project Support description, Project Support application and Project Support Report.

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Kim Thomse
LEGO (/user/Kim%20Thomse%20%7C%20%7C%20Thomse%20LEGO)
3 months ago

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Attachments:

📎 Project Support 2016.pdf
(https://lego-af-prod.s3.amazonaws.com/community/activity_field_attachments/24/3326-Project_Support_2016-XTwWLB7iMaDOPg.pdf)

📎 Project Support 2016 Report.docx (https://lego-af-prod.s3.amazonaws.com/community/activity_field_attachments/24/3325-Project_Support_2016_Report-176J4DlwNAAdAGA.docx)

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Post

 Project Support 2016


Application.docx (https://lego-af-prod.s3.amazonaws.com/community

/activity_field_attachments/24/3324-


Project_Support_2016_Application-k3tYu_qKruB6Sg.docx)

 Report comment (/topics/1-topics/submissions/427/comments/339743d0-d274-4274-8939-e989a8e9eb04) **Patricia Tsoiasue (/profile/Patricia Tsoiasue)** [Link to comment](#)
 – about a month ago


I have a question about funding projects. I have another question about subject matter, and that is in a separate comment. We're tossing around different ideas for projects the club can do, and how we would fund them. If we wanted to write a grant to support a project, would we first apply for a project's approval, then see how we might fund it? Or should we have funding in advance of requesting a project's approval? I think that a project can be grant supported, but not from a private organization's grant (is that correct?) I.e. a project can be grant supported by a community organization...? If we are unable to find a grant, can we include a paid participation element of the project to offset costs?

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1 Reply ▼

 Report comment (/topics/1-topics/submissions/427/comments/e5025788-847a-4110-b000-7d302/flag) **Jan Beyer | LEGO (/profile/Jan Beyer | LEGO)** [Link to comment](#)
 – 29 days ago in reply to Patricia Tsoiasue


The project need to be non commercial so non commercial organisations could be ok.

Like  Reply


 Report comment (/topics/1-topics/submissions/427/comments/0e5c8b55-e3dc-43d5-b301-a436977c0d86) **Christian | MBFR (/profile/Christian | MBFR)** [Link to comment](#)
 – about a month ago

Rule Interpretation Question Time: The rules say: "Projects related to the topics below do not fit our brand values and will not be approved. TLG will decide how a project fits these standards: [...] Religious references including symbols, buildings, or people" Now we are working on a project that does typical landscapes and landmarks from all over Europe, and we would like to get a clarification on this. 1. One member wants to build a scandinavian village, and, as a typical village, it will also contain a church, which is a religious building. 2. Another member wants to build a famous church or cathedral (sorry, forgot which), which is a religious building. 3. Yet another member mentioned to build the Acropolis, which is a temple and therefor a religious building. Do we run into trouble country here? And what about people who participate in the project, but do not order parts via the project support? How far is it

our responsibility to "keep them in line"?

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3 Replies ▼

 Report comment (/topics/1-topics/1-topics/submissions/427/comments/af1d37d7-253d-4e90-b9e974b/flag)

Jan Beyer | LEGO
 (/profile/Jan Beyer | LEGO) [Link to comment](#)
 – 29 days ago in reply to Christian | MBFR

Hi Christian, it is more where the focus lies - if it is focus on the building as a landmark or as "part" of a realistic or fictive layout without any religious reference I think it is ok (we though decide based on every single application) - if you want to build something for the focus of the religious background or the idea it might not fit.

Like  1  Reply

 Report comment (/topics/1-topics/1-topics/submissions/427/comments/97a7adc5-44ff-4e78-b9e974b/flag)


Angeli Ivan-Beokocka
 (/profile/Angeli Ivan-Beokocka) [Link to comment](#)
 – about a month ago in reply to Christian | MBFR

2/2

I am all for artists freedom, and I've seen a great mocs of, for example, people getting burned on the stake. I respect the skill, techniques, beauty of foliage and houses, but we are not going to exhibit this on our exhibits, as we always have children present. We have some beautiful churches in Serbia, and monasteries, and we have guys who like to represent them, 1:20, etc - we do put them on exhibit, people recognize the buildings, and they are real representation. But we couldn't get project support for them, as they represent religion. Btw, I got once A LOT of backlash for making a made up church in my Drow setting and putting a cross on the roof. From my own future club members, few years ago, believe it or not. A LOT :) And it was one building in a city of 20 :) I didn't give it much thought, but there, it is. And it was not even Christian cross, it was Celtic (in circle). But I was not member of any club, and I was pretty different then, and I reacted with force and "I don't care, don't look at it attitude. If I wasn't the only builder who built tall and big stuff, they would stop calling me to exhibit with them. The next fantasy church I was making had stained glass windows with cross, and they came, at home, and suggested that I change them in fire, or something else. Very friendly, but adamant. So I change them

People do take religion very seriously, you can see what is happening in the world, so it makes sense to be delicate with this subject. I don't think TLG can micromanage everything, and the rules are not all that important - that is why we are here, to help, not to find wholes in a rules. Sometimes I get the sense we tend to have employer - employee relationship with TLG, but we should act more as partner-partner, when we try to protect each other, and not "work on hour" (meaning we sit and wait for the hour to pass, as we are paid by the hour:)

Like  1  Reply


 Report comment (/topics/1-topics/submissions/427/comments/d578e076-e327-4422-9101-410000000000/flag) [Angeli Ivan-Beokocka](/profile/Angeli Ivan-Beokocka) (</profile/Angeli Ivan-Beokocka>) [Link to comment](#)

– about a month ago in reply to Christian | MBFR

1/2

dear Christian, this is just my opinion, but I think that project support is focused on group effort, not an individual (for that we have lugbulk). But even so, there could be a joined project of countryside with churches - and this is how I see it: If you build an old Western cowboy city, one street with saloon, grocery, sheriff's office, church and water tower, you are ok. If trough that town you have a bunch of bad guys with white KKK hoods and torches, you are in trouble, church or no church. If you choose to make Acropolis, that is a religion that is old, like Nordic gods, Egyptian, etc, and you are ok; if you use project support to make some modern religion church, you could be in problem - there is a bunch of reason, mocer could build it wrong, or put it in situation that it is burning or something that could offend people that are part of that religion. So I guess common sense and logic is a prime weapon when dealing with this kind of stuff: if it is a part of diorama and if it does not represent extreme part of religion, if it does not represent desecration or disrespect, if it is an old and now days unpracticed or not commonly practiced religion, you are ok.

Like  1  Reply

 Report comment (/topics/1-topics/submissions/427/comments/a4c56c53-a72c-442c-a329-d7333f2c0000/flag) [Cale Leiphart](/profile/Cale Leiphart) (</profile/Cale Leiphart>) [Link to comment](#)


– about a month ago

I have been talking over some possible Project Support proposals with my club and we have some questions.

1. Is there a limit to the number of Projects a RLUG can receive support for in one year?
2. If an RLUG is receiving Event Support for an event can we also apply for Project Support for a community build tied to that same event.
3. If an RLUG wishes to build a project for a large AFOL convention that is already receiving support from LEGO, is that applicable? For example, if my RLUG wanted to build a a large diorama depicting a part of Philidelphia for the Philly Brick Fest event next year.
<http://events.brickfestlive.com/philly/> (<http://events.brickfestlive.com/philly/>)

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3 Replies ▼

 Report comment (/topics/1-topics/phase/2-topics/submissions/427/comments/e833796a-e6fb-4107-999f-091e67711010/flag) [Kevin Hinkle | LEGO](/profile/Kevin Hinkle | LEGO) (/profile/Kevin Hinkle | LEGO) [Link to comment](#)

– about a month ago in reply to Ed Chang | TBRR

Hi Ed, thanks for following up. No, nothing has changed and the various RLUGs that have participated in this program over the last three years in the Americas can attest that the process has remained consistent. Applications are always shared with the local marketing office for a final review and approval / rejection. From years of experience and discussion with my internal stakeholders, I've noticed that rejections are often given for the reasons shared with my response to Cale. Every market is different and has different priorities, initiatives and areas of interest / concerns so we need to be cognizant of that. I think it's quite reasonable to plan out a few public display opportunities for a large scaled project built with support from The LEGO Group so I support my local colleagues in that position. Most of these intricacies are taken in discussion with the Community Manager, RLUG Ambassador, and local marketing contact upon review. The Ambassador is always involved and allowed opportunities to tweak, adjust or even reapply at a later time with feedback. Thanks!

Like  2  Reply

 Report comment (/topics/1-topics/phase/2-topics/submissions/427/comments/1-11111111-1111-1111-1111-111111111111/flag) [Ed Chang | TBRR](/profile/Ed Chang | TBRR)

</427/comments/ba90bb4e-7a93-454b-9917-560bb2137d/flag>

[\(/profile/Ed Chang | TBRR\)](/profile/Ed Chang | TBRR) **Chang | TBRR**

[Link to comment](#)

– about a month ago in reply to Kevin Hinkle |

LEGO

This sound like either a major rules change, or a previously unannounced subset of rules specific for the Americas. None of this is reflected in the documents attached to this thread (e.g. multiple displays required, but only one start/end date and location listed in the application). Can you clarify the process?

Like  2

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</427/comments/c14871d0-5260-4c0b-8467-344e9777d/flag>

[\(/profile/Kevin Hinkle | LEGO\)](/profile/Kevin Hinkle | LEGO) **Kevin Hinkle | LEGO**


[Link to comment](#)

– about a month ago in reply to Cale Leiphart

Hi Cale, thanks for your questions. No, there is currently no limit to the number of RLUG Project Support requests a group can make in a calendar year. We haven't had enough interest at this point to implement such a rule, but depending on the growth of the program- it may be something explored in the future. There is no rule that prohibits an RLUG from applying for the RLUG Project Support Program with a project that will be displayed at a supported event (this includes AFOL conventions as well). However, please keep in mind that for a project to be approved in the Americas region it needs to be fully framed up, supported by the RLUG as a whole, and have plans for multiple public display opportunities. All applications, once they've been reviewed by our team, funnel down to the local market in which it will take place. This means the Brand Relations team here in the US will need to approve any applications I receive. If this project is only intended to display at a single AFOL event or AFOL convention it won't likely have the necessary public component for approval. Of course, please note that each market is different- so there may be different factors for an application in countries outside my area of responsibility. I hope that helps but please reach out with any additional questions or concerns. Thanks!

Unlike  2

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 Report comment (</topics/1-topics/phase/2-topics/submissions/427/comments/427027d8-de10-4bf0-8e8e-b18c3ad6580d/flag>)

</profile/Rob Clarady | HARDLUG> **Rob Clarady | HARDLUG**


[Link to comment](#)

[\(/profile/Rob Clarady | HARDLUG\)](/profile/Rob Clarady | HARDLUG)

HARDLUG)

– 3 months ago

I've already asked this question but thought I would post here for the benefit of all Ambassadors. If a RLUG wants to build club-owned brick built roads and landscaping to improve their layout for shows, can they use this program to do so?. Looking at the program application, one of the examples says "a community build for an upcoming event" which leaves a lot of room for interpretation. But, since it's not for a unique project, I don't think this meets the intent of the project support program.

Like  5  Reply

6 Replies ▲

 Report comment (/topics/1-topics/phase/2-topics/submissions/427/comments/8b9941c3-f290-4037-bc04-479c4c64d023/flag) [Kim Thomsen | LEGO](/profile/Kim Thomsen | LEGO) [Link to comment](#)
 (/profile/Kim Thomsen | LEGO) | LEGO)
 – 3 months ago

Feel free to ask any questions you may have in relation to Project Support here. Applications are to be send to your Community Manager.

Like  3  Reply

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