Event Support Program

**Application**

1. TODAY’S DATE:

Click here to enter a date.

1. NAME OF RLUG/RLFM:

Click here to enter text.

1. NAME OF EVENT:

Click here to enter text.

1. START & END DATE OF EVENT:

**REMINDER:** **An event cannot last longer than 30 consecutive days**

Start Date: Click here to enter a date.

End Date: Click here to enter a date.

1. ESTIMATED NUMBER OF PARTICIPATING RLUG MEMBERS:

**REMINDER:** **Events with less than 10 participating RLUG members do not qualify**

Click here to enter text.

1. ESTIMATED NUMBER OF PUBLIC VISITORS:

**REMINDER:** **Events with an estimated public attendance of less than 500 visitors do not qualify**

Click here to enter text.

1. SHORT DESCRIPTION OF THE EVENT:

Click here to enter text.

1. LIST ALL INTERACTIVE LEGO ACTIVITIES:

**EXAMPLES: Mosaic building activity, remote controlled vehicles for the public, Mindstorms)**

Click here to enter text.

1. IS THERE A MOC | MY OWN CREATION EXHIBITION AREA? (YES / NO):

Click here to enter text.

IS THERE AN AREA PROVIDING FOOD? (YES / NO):

**(In relation to the event area)**

1. Click here to enter text.
2. IS THERE A SALES AREA? (Yes/No):

**(In relation to the event/venue is there an option to buy LEGO products for visitors)**

Click here to enter text.

1. IS THERE A CHILDRENS PLAY AREA?(Yes/No):

**Allowing LEGO related play for example a brick pool**

Click here to enter text.

1. SIZE OF LEGO RELATED EVENT AREA (in square meters):

Click here to enter text.

1. OPENING HOURS:

**EXAMPLE: SAT 11-16 SUN 10-13**

Click here to enter text.

1. FULL ADDRESS OF THE EVENT LOCATION:

STREET ADDRESS Click here to enter text.

CITY, STATE / PROVINCE Click here to enter text.

POSTAL / ZIP CODE Click here to enter text.

COUNTRY Click here to enter text.

1. EVENT WEBSITE (IF APPLICABLE):

Click here to enter text.

1. ARE THERE ANY MARKETING AND/OR PROMOTIONAL ACTIVITIES PLANNED FOR THE EVENT? IF YES, PLEASE DESCRIBE:

Click here to enter text.

1. EVENT POC INFORMATION (must be 18 years or older):

NAME Click here to enter text.

EMAIL ADDRESS Click here to enter text.

TELEPHONE NUMBER Click here to enter text.

By applying for Event support on behalf of my RLUG/RLFM I acknowledge:

* That the RLUG is not allowed to use the LEGO word mark and LEGO logo/trademarks at any time in connection to this event as outlined in the RLUG IP Guidelines on LAN.
* That the RLUG/RLFM will adhere to any and all rules in connection to this program.
* That I will submit the [Post Event Report](https://lego.fluidsurveys.com/s/EventReport/) within 30 days after the event.

Send your application to the regional AFOL Relations Manager:

Americas: Paul Striefler ([Paul.Striefler@LEGO.com](mailto:Paul.Striefler@LEGO.com))

Asia: Jacky Chen ([Jacky.Chen@LEGO.com](mailto:Jacky.Chen@LEGO.com))

Europe & Pacifics Jan Beyer ([Jan.Beyer@LEGO.com](mailto:Jan.Beyer@LEGO.com))