LEGO® Project Support Program 2023



Dear Ambassadors and Community members participating,
Welcome to the Project Support program for 2023.
To get you started and up to speed with the concept of Project Support and its process, we have put together this new program description. We hope you enjoy the reading and the ride!

What the Project Support program means to us!

The Project Support program PURPOSE is to

facilitate one or more unique projects at the request of a Recognized Community. Support provided is the ability to purchase discounted LEGO elements in bulk in one combined order.

At The LEGO Group, we witness the power of collaboration and how the creativity can reach an even higher level when talented LEGO Fans get together to build a MOC.

This program gives the the opportunity to collaborate, create and imagine amazing MOCs that can inspire curiousity and imagination, not only to children but also to adults all around the world!

Examples of Projects

Large scale mosaics A regional landmark MOC Not-for-profit event kits Community builds for an upcoming event

Further examples of supported projects can be found in the Project Support Forum on the LEGO Ambassador Network. Project Support Forum

Please note IP related projects will be submitted to deeper evaluation but as a rule, IPs are most likely to not be approved.



The Level of Support

LEGO

Once approved, the Recognized Community may place a single combined order for LEGO elements in bulk via their LAN Ambassador using the Loose LEGO Elements list <u>Elements list with prices 2023</u> for reference on available LEGO elements and cost.

The order must be placed in the Online Ordering System no later than 30 days after being approved.

Limitations and Requirements

- The order placed needs to have a minimum of 70.000 and maximum of 300.000 LEGO Elements.
- The order can have a maximum of 150 different LEGO Elements (same LEGO element type in a different color is a new element and counts toward the 150 different elements).
- The minimum quantity of each LEGO Element ordered is 250 and then steps of +50.
- Minimum quantity of LEGO baseplates is 10 and then steps of +10.
- The minimum quantity of LEGO Elements costing 1,35 EUR is 10 and then steps of +10.
- For a loose element order, a discrepancy of + 5% is to be expected. Unfortunately, no refund or replacement can be made.
 - Loose elements claims: All claims related to damaged goods or missing more than 5% of an element should be done no later than 60 days after delivery date. Any claim made later in time cannot be accepted.

Restrictions

- A project must be in line with the LEGO Brand Values.
- A project cannot be commercially driven/motivated.
- A project cannot facilitate freelance/commissioned artwork.
- A project cannot be for an individual community member, it must have the full support of the Recognized Community behind the application.
- There is a maximum of one successful approved Project Support application and order per Community per year.
- In unique circumstances, a project can be canceled by The LEGO Group at any moment during the ordering process, even if it has been previously approved.
- In The LEGO Group, there are many teams that love to collaborate with AFOLS around the world. Nevertheless, no LEGO representative can ask a community to apply for project support to achieve a commercial output.
- If you have a collaboration with any LEGO Team besides the AFOL Engagement team, it needs to be separated from any of our support programs.



The Application Process

LEGO

The period to submit the Project Support applications is between April 1st and July 31st 2023.

One application can contain up to 3 projects.

Once the application has been approved, the community will have **ONE (1) month to place the order**. If the order is not placed within that month, the access to the online ordering system will be closed.

Full payment will be requested in EURO once the order is placed in the online ordering system and confirmation is sent that all elements can be delivered. Prepayment of the order must be done 20 days after receiving the invoice.

Shipping normally takes up to 3 months but could be longer depending on order size and warehouse workload.

All projects submitted in the year will be processed, invoiced and shipped in the current year. Please keep this in mind even if you are planning to work on your project the following year.

The Ordering Process

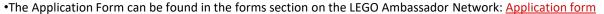


- 1. Go to https://www.lugbulk.org/shop/
- 2. Log in to the site with the email address provided in the sign-up form.
- 3. You will receive an email with login details to activate your account. When your account is active, you can set a new password.
- 4. Search the element overview via the search window (you can search for all information like color name, color number, element ID, element name and other things) or browse all elements by pressing the elements button. You can also browse the element list externally via the spreadsheet and use the information there to find and order the elements.
- 5. The elements in the cart are stored until you place the order, so you don't need to order in one step.
- 6. All LEGO elements are listed in EUR and the price does not include VAT/GST, sales tax or shipping fees.
- 7. Add the total number of each element you want to order to your cart (please be aware of the ordering rules: minimum requirements, maximum amounts).
- 8. Make sure to review your order carefully before pressing the checkout button.
- 9. No alterations to the order can be made after check out!



EXTRA IMPORTANT INFORMATION





- •The LEGO element order will be shipped to a single address, no PO BOX.
- •Due to limited capacity, depending on the number of applications, priority will be given to projects submitted. Different variables will be taken in consideration: type of project, amount of community members participating... Additionally, if the community has had already a project approved in the previous years, we will prioritize the communities that didn ´t have prior projects and didn ´t request Project Support.
- •If the capacity to process the orders for project support is full at our production plant, we reserve the right to close the program before the deadline of July 31st.
- •Once a supported project has ended, the LAN Ambassador is to submit a project support report no later than 30 days after the project has concluded using the report form on LAN.
- •All orders will be handled by LUGBULK GmbH except the ones to Serbian communities. If there is any other country LUGBULK GmbH cannot deliver to, the Ambassador will be notified.
- •Due to logistics challenges, no project support request can be approved for Russian and Ukrainian communities.
- •LUGBULK GmbH will request direct shipping and billing information to the Ambassador.
- •All payments will be in Euro and the prices on the online ordering system are in EUR.
- •All orders should be delivered DDP in 2023, but if there are any exceptions related to countries, the Communities will be informed -before confirming the order- that DAP will be required, this means that the Recognized communities oversee clearing the goods and pay local taxes or other costs related to clearing the goods from customs.
- •Shipping cost will be 7% EU and 13% ROW in 2023.

