Project Support 2024

The Project Support Program is designed support recognized communities with the bricks that they need to realize amazing and inspirational community building related events/activities.

While each recognized community is only able to submit one application each year, an application can include up to three projects. This is done through providing bulk LEGO bricks at a discounted rate.

Unlike other support programs, this support program is designed to support the recognized community and not the individuals that make up the community.

Project Support Examples
Large scale mosaics
Regional landmarks
Not-for-profit event kits
Community builds

Further examples of supported projects can be found in the Project Support forum on the LEGO Ambassador Network. Project Support forum

Please note all IP related projects will be rejected.

Getting Started

Short description of Project Support
When a community chooses to participate, it will start with identifying a creative project(s) that requires LEGO bricks to realize. The community will draft a project plan which the community ambassador will submit via an application. The application will then be reviewed internally, and the project(s) will either be approved or rejected. When approved, the community will then be able to place an order for LEGO bricks at discount. It will take a few months before the bricks arrive and the community can begin the realize and complete their approved projects.

The community ambassador will be the point of contact and person responsible for the entirety of the project from placing the order to submitting the report(s).

Each recognized community can place one application that can support up to three community projects.

Application period is open from April 1st to July 31st, 2024.

Once approved, the community will have **one month to place the order**. If the order is not placed within that month, the access to the online ordering system will be closed.

Full payment will be requested in EURO. Prepayment must be done 20 days after receiving the invoice.

Shipping takes up to 3 months.

All projects submitted in 2024 will be processed, invoiced and shipped in 2024.

We reserve the right to close the program before the deadline of July 31, 2024

Projects are expected to be installed or completed by December 31, 2025

Project Support 2024

Legend:
- The LEGO Group
- Thomas
- Factory
- Community Ambassodor
- Community

LAN announcement — March 15th

Application period — April 1 - July 31
- Idea → Apply → Review ✔
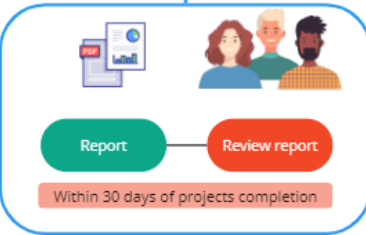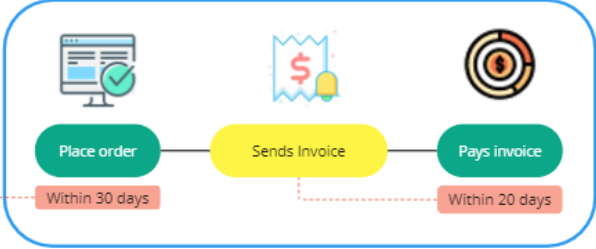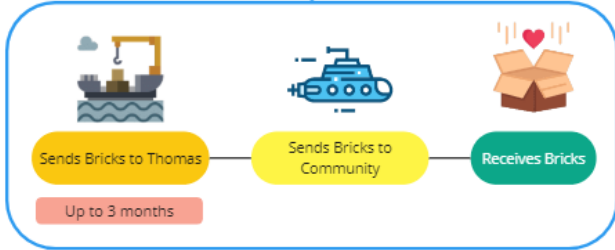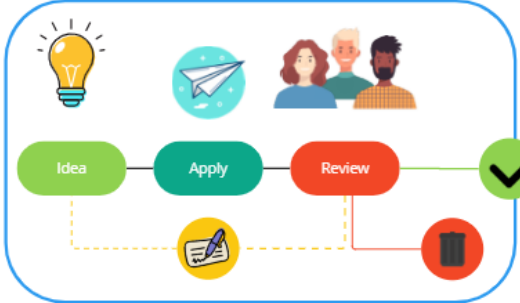
Order period — Max 50 days
- Access to element order system
- Place order → Sends Invoice → Pays invoice
- Within 30 days — Within 20 days

Shipping period — 1 - 4 months
- Sends Bricks to Thomas → Sends Bricks to Community → Receives Bricks
- Up to 3 months

Project period
- Project installed
- Report → Review report
- Within 30 days of projects completion

Order Requirements

Application Minimums and Maximums

- Minimum of 70.000 LEGO elements

- Maximum of 300.000 LEGO Elements

- Maximum of 150 different LEGO Elements

- LEGO Elements: minimum quantity ordered is 250 and intervals of +50

- LEGO baseplates: minimum quantity ordered is 10 and then internals of +10

- LEGO Elements costing 1,35 EUR or more: minimum quantity is 10 and then intervals of +10

Element Discrepancy

- Prior to placing order, the community ambassador is required to acknowledge and accepted a potential discrepancy of +/- 5% for each element

- Loose elements claims: All claims related to damaged goods or missing more than 5% of an element must be done no later than 60 days after delivery date.

Project Restrictions

- In line with the LEGO Brand Values

- Not IP related

- Cannot be commercially driven/motivated

- Cannot facilitate freelance/commissioned artwork

- Cannot be for an individual community member, it must have the full support of the recognized community behind the application

- Cannot be used to support an event/activity/build at the request of any entity of the LEGO Group. It must be a community driven project

- Element list cannot be shared publicly and should only be shared with members participating in the project

Canceling Application / Project / Order

- Once placed, an order cannot be canceled or refunded

- A project or application can be canceled by the LEGO Group at any moment during the ordering process, even if it has been previously approved

- Prior to payment, if a community elects to cancel a project or entire application, the community ambassador should notify communitysupport@lego.com

For further clarification and the list of elements, please consult the LEGO Ambassador Network forum on Project Support

The Ordering Process

1. Go to https://www.lugbulk.org/shop/

2. Login with the email address provided in the sign-up form.

3. You will receive an email with login details to activate your account. Once your account has been activated, you will be able to set a new password.

4. The elements in your cart are stored until checkout is complete, so no need to order all in one step.

5. All LEGO elements are listed in EUR and the price does not include VAT/GST, sales tax or shipping fees.

6. Add the total number of each element you want in your cart (consider ordering rules: minimum requirements, maximum amounts).

7. Make sure to review your order carefully before pressing the checkout button.

8. No alterations to the order can be made after check out!

Additional Information

Before Application

All projects supported through 2023 Project Support should be installed or completed by December 31, 2024. A community can still apply for 2024 Project Support if your community has the ambition and intention on meeting this expectation

After Application, Before Delivery

Applications are reviewed weekly, some applications will require additional review and verification prior to approval, lengthening the process

Once approved, the community will have **one month to place the order**

The Project Support bricks will be shipped to a single physical address, (no PO Boxes)

All payments will be in Euro and the prices on the online ordering system are in EUR

Shipping cost will be 7% EU and 13% ROW in 2024

Orders will be delivered DDP unless otherwise communicated to the impacted recognized community *(known DAP countries – Brazil, Chile, Gran Canarias, Costa Rica)*

Serbian communities will need to align with Thomas about unique shipping constraints and our processes

Ukrainian communities will not be able to participate in LUGBULK 2024

After the Project is Complete

Community ambassador must submit appropriate form within 30 days of project completion

Project Support bricks are either owned by the recognized community or distributed to its members in a pre-agreed upon method (cannot be sold, donated, given to charity, or used as compensation)

Let's Get Started!

If you are now ready, the application to participate in Project Support 2024 can be found here: Application Form